

INDOCTRINATION EMAIL SERIES 1; WELCOMING OUR NEWEST SUBSCRIBERS

Subject: Manager Jake. Has a nice ring to it...?

Doesn't it?

Ever wonder what it takes to step into that role?

Most people think it's all about confidence, even if you're talking absolute nonsense.

But I'd say it's the right suit. Put on a sharp suit, flash a grin, speak your truth (or well, your "truth") and suddenly, the role's yours.

On that note, welcome to the home of comfort, confidence, and class—the ultimate power trifecta.

We're super pumped to have you as our 100th subscriber this month! To show you how much you mean to us, we're giving you an exclusive gift that outlines your fashion schedule in slaying the office runway.

At Verdevogue, we don't just make suits. We create looks that leave a lasting impression in any room you walk into, balancing luxury and comfort in every stitch.

We get it—life is a whirlwind, and dressing for all the hats you wear can feel impossible and daunting without looking (and feeling) a bit disheveled.

That's why we curated this special style guide just for you, to make your work life a tad better.

Whether you're a workaholic juggling everything, from boardroom presentations to after-hours events, or a style enthusiast who values the polish of a perfectly tailored suit, our guide has you covered. [\[Download the style guide here\]](#)

Inside this guide, you'll find expert tips to elevate your wardrobe from a "meh 40" to a "yes 100."

So sit back, relax, and enjoy the journey.

Let us handle the craftsmanship while you focus on owning every room you walk into.

Stay tuned for exciting updates, insider tips, and exclusive offers as we define what confidence and class mean, together.

Here's to a partnership full of style and success!

Until next time,

Verdevogue.

INDOCTRINATION EMAIL SERIES 2: DISCOUNT OFFERS TO KEEP VISITORS HOOKED

Subject: 30% Off Never Looked This Good!

Let's face it, work demands can be stressful and unending.

You're juggling deadlines, meetings, and presentations.

Sure, you might be handling the pressure like a pro, but does your outfit have to endure it, too?

There's a saying that goes, "you don't have to look like what you're going through," and another that says, "dress how you want to be addressed."

Imagine walking into a pitch meeting dressed in faded shirts and fanny pants....

And your competition is dressed in a sharp suit. Who do you think the potential investor would take serious?

Obviously, no potential investor would put their trust in someone dressed in faded shirts and fanny pants, no matter how genius the idea.

But a well-dressed candidate? Even if he's just winging it, he's the one that sticks in their minds.

Have you ever wondered why, after nailing an interview that looked like a home run...?

The callback never comes, no follow up emails or calls?

A little intel; sometimes, it's all about the first impression. And that's where we come in.

We believe everyone deserves the confidence that comes with looking their best and that confidence comes from wearing the signature *Verdevogue suit*.

This suit is stitched to perfection, with every detail crafted to your unique style and needs.

By joining us, it means you have an expectation, and we're committed to meeting it.

From improving our customer service to strengthening our connection with you, we are constantly making sure you stay, feeling satisfied.

That's why we're thrilled to offer you an exclusive 30% off on your next order. Think of it as our way of saying, *"Welcome to the Verdevogue family!"*

Because of how rare this opportunity is, It's here for a limited time only, so grab it while it lasts – rush over to our website and place your order

And don't keep it a secret; Tell a friend to tell a friend!

We're here to prioritize your needs, and we can't wait to see where this journey takes us together.

Go ahead and browse our catalog, choose a piece that suits your style, and wear confidence with a Verdevogue suit.

To looking the part,

Verdevogue.

INDOCTRINATION EMAIL SERIES 3: FINALISING THE ONBOARDING EMAIL SERIES, AND KEEPING LEADS ON THEIR TOES FOR FUTURE BENEFITS.

Subject: Trending Reviews You'll Want to See!

Hey Sandra!

Check out what people are saying about their last purchases – it's clear our styles are making waves:

1. *"Where does Catherine get her outfits from? Especially those suits – she has one ready for every event!"*
2. *"Is it the suit? I swear, her confidence levels are sky-high whenever she wears one."*
3. *"The fabric on her suits looks so breathable – that's why you never see sweat marks, even after a full workday!"*

Imagine these could be statements from your coworkers or friends... or they could be!

Everyone's curious about your style, and with these outfits, you're setting trends every time you walk into any room.

Verdevogue's pieces makes sure you stand out in any crowd, bringing your confidence level from 30 to a 100.

Whether you're rocking one of our [tailored suits](#), [corsets](#), or [clutch purses](#). (Link to the sales page of these products)

Even if you're not a fan of suits, we got something for you.

Pulling a suit with confidence isn't easy, but we make it effortless for you.

Each piece is crafted and tailored with care, meeting your unique style and fit.

Head to our website now, find the suit that speaks to your style, is unique to you only and wear confidence with Verdevogue.

Shop now and set the trend.

Verdevogue.