## SALES EMAIL 1; INTRODUCING VERDEVOGUE'S CORSET TOPS

Subject: Kardashian in the morning, Zoey at night!

Hey Zoey,

As incredible and captivating it was to see the Spiderman movie and watch him switch aura and personalities was one of the major things I envied from the movie.

I mean...

He could make mistakes as Peter Parker and never get away with them, but Spiderman would.

That made me wonder how much he could accomplish with just a mask and a costume.

And....

His confidence as Spiderman was on another level.

Bet you never thought of it that way, did you?

Which is why VerdeVogue's idea for a corset was indeed inspired by the Spiderman movie, especially the part where he transforms.

We understand that belly bulge and flabs have a way of ruining our self-esteem and confidence.

We also understand how specifically the food tastes incredibly delicious after 11pm.

And that's super fine, because we got you! You don't owe anyone an explanation for your body. VerdeVogue's corset would literally keep your body's secrets.

Feel free to have that midnight snack, skip the gym that weekend and just be you without worrying if your body is going to look different the next day.

The exteriors and interiors were moulded to give you the comfort, self-esteem and confidence you desire. You could have the chance to be that stunning runway model during the day and be absolutely YOU during the night.

More like a Cinderella's fairytale...

And fun fact, Cinderella's fantasy became her reality. This is to say, VerdeVogue's corset shapes your body to perfection and in fact actualization.

Don't wait until you see others give testimonials and success stories before you take charge.

Avoid the old tale of "had I known". Now is your chance to get your fairytale happy ending. So <a href="mailto:snag a pair now!">snag a pair now!</a> (CTA- link to website)

To making statements together,

Verdevogue.

# SALES EMAIL 2; INTRODUCING VERDEVOGUE'S MALE PURSES

### Subject: Men also need purses too, right? (Ta; Men that worry about stereotypes)

Hey Ryan,

I'm here to vent. Isn't it incredibly tiring when there's a stereotype attached to a particular thing you love, and in my case purses!

I feel this isn't overemphasized enough.

There's no way men don't have essentials on –the – go needs, right?

Why is it that purses were created for just women?

And the moment a man is seen with it, he is accused of being gay.

I mean... "where do I keep my keys, without making my trousers pocket look clumped or "How do I stop my wallet from dropping out of my pockets" – which by the way, is very embarrassing.

Imagine being stopped midway to your destination, to have someone tell you "oh look! you dropped your wallet".

Dear Ryan, you are not alone because we have lived through these embarrassing moments and even called clumsy or heck! ruin first date impressions.

But right now, Men are standing up for themselves and redefining the male fashion game with purses....

Or what we like to call them "man bags" and at this moment, Verdevogues' male clutch purses are topping the chart.

These man bags are curated like every day traditional women purses but are styled to masculine perfection; Which by the way is super awesome...... don't you think?

These purses carry all your essentials and transition your day from office drama to nightlife events.

The exterior was created to withstand the toughest seasons - be it pouring rain, a hot summer and even a slouchy appearance. The interior takes it up a notch with multiple compartments, offering plenty of space to keep everything organized.

These man bags are extremely pocket friendly, so you don't have to worry about breaking your piggy bank, literally!

Let's not even talk about the maximum space, what are you waiting for? Grab yours now (CTA- Link to website) because purses like these don't last on the shelf for too long.

Here's to confidence,

Verdevogue.

# SALES EMAILS 3; SALES EMAIL ON VERDEVOGUE'S CORSET TOPS

Subject; 80% of mothers are maintaining hourglass shape without getting BBL? (Ta: Postpartum mothers lacking self-esteem)

Correct me if I'm wrong, Ronnie.

But there is no doubt that countless mothers struggle with low self-esteem after childbirth especially with the pressure faced during the pregnancy.

Some have even gone as far sourcing for outrageous alternative methods and made use of several weight loss supplements and techniques amongst many others, which is obviously health threatening.

To make it worse, your busy and unending demanding lives from your kids, work and mummy-stuffs makes it even harder to consider visiting the gym.

Halfway reading this, I'm sure you are already screaming "how do I know?"

Occasionally, some mothers have gone on to believe that it is impossible to achieve the ideal "hourglass" body type almost immediately.

I'm just hoping that you are not one of those mothers, cause what if I told you that you are wrong....

And in fact, **show** you how to get "the hourglass" body immediately without hitting the gym or undergoing surgery.

It's not magic or voodoo.

20% of women only know about it and I'm going to share it with you for no cost at all.

\*whispers\*...... adopting "the Verdevogue's corset method".

Here's why Mothers are swooning over this particular corset;

The interiors of this magical corset have targeted support for your waist and back with a 60% percent guarantee of reducing back pain.

With its breathable fabric, you can stride the day, heck... perform a somersault and care for your kids without feeling restricted.

You'd forget you're even wearing it.

And the king of them all, the ultimate confidence booster- you do not have to let go of your favorite body con dresses just because you aren't fit anymore.

Guess what's even way better? Its invisible nature – no bulges, visible lines or edges.

Keep people on their toes, questioning how and what?

<u>Snag a pair before it's too late!</u> and get that dream body you desire.

Can't wait to see you shine,

Verdevogue.

#### SALES EMAIL 4; ANOTHER EMAIL ON MALE PURSES

### Subject: How much more embarrassments do you have to go through, Jake? (Ta: Men that don't care about fashion trends)

Yes, Jake. It's time to let go! Is it truly worth it?

The ridicule, the shame, the series of embarrassments, being looked down on. Tell me, is it really worth it?

Stop holding on to things that are old and crumply.

Yeah! you know what I'm on about, but let's start with that old bag of yours.

It's literally screaming "let me be". But your sentimental attachments won't let you let that bag go.

It's high time, you say goodbye. You might not care what people think of you, cause no one is really saying anything at your front.

But I bet you, you are the center of every office gist, specifically the one that says "People are immune to change".

On the bright side, if you are going to be the center of almost every office side talk, why not give them something exceptional to talk about.

Don't worry, we're getting there. And I'll show you how...

The women? Of course they would despise you because no female wants to hang around "the worn out guy".

If you've been looking for a sign to let go of that bag, let this be your sign.

Get ready to level up and be the boss that you are; Own your walks and strides with confidence knowing full well that you are "that guy".

I can help you get started on that right <u>here</u> (a link that contains a pdf on a free style guide titled "how to be that man women swoon over")

But a quick one! Start with getting man bags.

Why?

Because they are considered "the new men sexy" on <u>The top 5</u> <u>Birthday gifts to wow your boyfriend(</u>a detailed blog post written by Verdevogue promoting their leather clutch purse as no 1 on that list).

Check it out yourself! VerdeVogue male purses are topping the chart and we want you to be at the forefront of your fashion game.

Get it now (link to the website to order) and thank us later. Imagine having it all;

The women at rush hour, the resounding side talks, respect from your colleagues, and most importantly, confidence. Nothing screams masculinity than confidence.

Rush over to our website and snag yours, before it runs out.

Yours in style, Verdevogue.

#### SALES EMAIL 5; A Follow up on Male Purses

## Subject; Are you the clingy type, Alex? (Ta; Men that do not care about fashion trends)

Hey Alex, we can practically hear that bag you've been lugging around for six years, shouting from miles away, "Let me go!"

So yes! Most definitely, the question is for you. Are you the clingy type?

We get that sentimental attachments can grow for certain things that we own and we sometimes forget that these items/things have expiry dates.

To cut the long story short, the bags you carry to work, the dinner date, that big conference is **OLD** and **WORN OUT.** 

I mean.... The straps are literally hanging on for the next clumsy bump-ins to give up. This is your sign to let go and not be that "toxic ex" clinging to what's past its prime.

Verdevogue's man bags would carry your daily burden, hold your secrets and accommodate all your essentials.

Show me a way better partner than Verdevogue's and we would gladly surrender.

Don't take my word for it. Here's what countless others are saying;

A link to the company's socials displaying reposts of customers using the bags.

Either way, if you're ready to let go and move on, we would be anticipating your message.

Start manifesting and living a healthy relationship with your valuables; which means no more dropped wallets, uncharged phones and clumsy looks. Hurry now and <u>get yours!</u>

Till next time,

Verdevogue.

# SALES EMAIL 6: A FOLLOW UP ON VERDEVOGUES CORSET TOPS

Subject; Sexy Body, BBL who? (Ta; Women that have interest in fashion trends and are aware of body Image issues)

Hey Ronnie,

It's been a while since we've heard from you! If you're reading this, I hope you're doing great.

But I wanted to talk about something that's been on our minds.

Today, nearly 80% of women face challenges with body image, self-esteem, and the pressures of being the "IT woman."

This struggle often pushes some to extreme measures, like BBL surgeries.

And let's face it, BBL surgeries are getting riskier by the day, transforming from a trend to a serious health concern.

I hope you're not feeling this pressure, but if you are, know that you're not alone.

At Verdevogue, we're here to help you restore your confidence and self-worth with our latest collection—no surgery needed!

This isn't just any collection; it's what we like to call "a fairytale makeover."

That is why we're thrilled to invite you to be part of our *Limited Models Edition* for Verdevogue's exclusive summer corset collection. Only a few have been chosen for this role, and you're among them!

#### Here's How to Join:

- 1. **Snag Your Corset:** Rush over to our website to secure yours while stocks last! Order Now
- 2. **Strike a Pose:** Take some incredible pictures and tag us on your socials—we'll be reposting our favorites.

Because this opportunity is so unique, corsets are limited and only available while supplies last.

Now's your chance to make a statement—whether it's in the office, on a girls' night out, or even at a PTA meeting.

These corsets are designed to empower and are perfect for making an unforgettable impression.

They are your partners in conquering a hectic day, strutting work events and magnets for spinning heads.

Every powerful woman has a secret confidence booster, and Verdevogue's corset could be yours.

We're looking forward to seeing your tags and we can't wait to see you owning your confidence and slaying any runway!

With all our best,

Verdevogue.